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DELVAUX NEW YORK

Delvaux, the world's oldest luxury leather goods house, has opened its first American flagship store on Manhattan's elegant Upper East Side. The 650-metre boutique is located inside the Sherry-Netherland building, an architectural jewel of the 1930s, set in the heart of Fifth Avenue.

The interior was designed by Milan studio Vudafieri-Saverino Partners, which has been responsible for designing the world concept of Delvaux stores since 2012, giving each boutique a narrative slant that differs according to the characteristics and culture of each city. This makes every Delvaux boutique unique.

Architects Tiziano Vudafieri and Claudio Saverino created a space that combines Delvaux's ironic, eccentric interpretation of luxury with robust citations of Flemish design and decorative arts. Moreover, it pays tribute to the energy of Manhattan and the multi-cultural spirit that distinguishes the city.

The interior design takes inspiration from the living room of Palais Stoclet, a Belgian symbol, with the idea centered around Maison's 'belgitude'. The boutique stands out with indulgent decoration

and materials such as Calacatta Vagli marble, small geometric upholstery, and hints of ebony.

Upon entering the store, a reproduction of the original revolving door leads into the world of Delvaux in the form of a spacious, scenic room. Here the Gris des Ardennes marble floor interacts with an imposing 5-metre-high mirror column. Inside, leather-cutting templates and period pieces from the Delvaux archive are on display.

Spaces on the upper level become more intimate and private. The white curved boiserie leads to the VIP area, an elegant room open to the public which boasts stunning views of Fifth Avenue and Central Park. Here the large windows dialogue with the velvet seats and the marble and ebony display panels.

Delvaux filed the first handbag patent in 1908, becoming the inventor of the modern handbag. Since its creation, the Maison has been both avant-garde and true to the finest traditions of craftsmanship while conveying the grandeur, heritage, and symbols of Belgian culture.

delvaux.com

